

FEC FORM 5**REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED**

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation ARDA-ROC		3. FEC Identification Number C C90014036
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 1201 15th Street, NW, Suite 400		
(c) City, State and ZIP Code Washington DC 20005		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Individual filers only	Name of Employer	Occupation

4. TYPE OF REPORT (check appropriate boxes):

- (a) ☐ April 15 Quarterly Report
☐ July 15 Quarterly Report
☐ October 15 Quarterly Report
☐ January 31 Year-End Report
- ☒ 24-Hour Report
☐ 48-Hour Report

b) Is this Report an amendment? Yes ☐ No ☒

5. COVERING PERIOD: FROM

M M	/	D D	/	Y Y Y Y Y Y
10		25		2012

THROUGH

M M	/	D D	/	Y Y Y Y Y Y
10		25		2012

6. TOTAL CONTRIBUTIONS

.00

7. TOTAL INDEPENDENT EXPENDITURES

812808.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

[Electronically Filed]

Sandra Yartin Depoy

Sandra Yartin Depoy

10/25/2012

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 2 OF 8
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 54708.57	
City Denver	State CO	Zip Code 80231	Transaction ID : F57.000001
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: AZ District: 02
Name of Federal Candidate Supported or Opposed by Expenditure: Ron Barber		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 54708.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 10197.57	
City Denver	State CO	Zip Code 80231	Transaction ID : F57.000002
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: NY District: 21
Name of Federal Candidate Supported or Opposed by Expenditure: William Owens		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 10197.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 52488.57	
City Denver	State CO	Zip Code 80231	Transaction ID : F57.000003
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: PA District: 12
Name of Federal Candidate Supported or Opposed by Expenditure: Mark Critz		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 52488.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

117394.71

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 3 OF 8
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 14304.57	
City Denver	State CO	Zip Code 80231	Transaction ID : F57.000004
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: GA District: 12
Name of Federal Candidate Supported or Opposed by Expenditure: John Barrow		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 14304.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 101308.57	
City Denver	State CO	Zip Code 80231	Transaction ID : F57.000005
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: CO District: 07
Name of Federal Candidate Supported or Opposed by Expenditure: Edwin Perlmutter		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 101308.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 125868.58	
City Denver	State CO	Zip Code 80231	Transaction ID : F57.000006
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: CT District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: Christopher Murphy		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 125868.58		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

241481.72

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 4 OF 8
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NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 14156.57	
City Denver	State CO	Zip Code 80231	Transaction ID : F57.000007
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: MT <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Jon Tester		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 14156.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway		Amount 14313.33	
City San Diego	State CA	Zip Code 92131	Transaction ID : F57.000008
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: IL <input type="checkbox"/> Senate District: 17 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Robert Schilling		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 14313.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway		Amount 94283.34	
City San Diego	State CA	Zip Code 92131	Transaction ID : F57.000009
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: NY <input type="checkbox"/> Senate District: 13 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Michael Grimm		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 94283.34		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

122753.24

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 5 OF 8
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NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway		Amount 42003.33	
City San Diego	State CA	Zip Code 92131	Transaction ID : F57.000010
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: OH District: 16
Name of Federal Candidate Supported or Opposed by Expenditure: James Renacci		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 42003.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway		Amount 19033.33	
City San Diego	State CA	Zip Code 92131	Transaction ID : F57.000011
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: CA District: 10
Name of Federal Candidate Supported or Opposed by Expenditure: Jeffrey Denham		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 19033.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway		Amount 54283.34	
City San Diego	State CA	Zip Code 92131	Transaction ID : F57.000012
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: TX District: 23
Name of Federal Candidate Supported or Opposed by Expenditure: Francisco Canseco		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 54283.34		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

115320.00

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

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NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway		Amount 46703.33	
City San Diego	State CA	Zip Code 92131	Transaction ID : F57.000013
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: CA District: 52
Name of Federal Candidate Supported or Opposed by Expenditure: Brian Bilbray		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 46703.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway		Amount 7753.33	
City San Diego	State CA	Zip Code 92131	Transaction ID : F57.000014
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: TX District: 27
Name of Federal Candidate Supported or Opposed by Expenditure: Blake Farenthold		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 7753.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway		Amount 64033.34	
City San Diego	State CA	Zip Code 92131	Transaction ID : F57.000015
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: IL District: 10
Name of Federal Candidate Supported or Opposed by Expenditure: Robert Dold		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 64033.34		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	118490.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

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NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway		Amount 13288.33	
City San Diego	State CA	Zip Code 92131	Transaction ID : F57.000016
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: WI District: 07
Name of Federal Candidate Supported or Opposed by Expenditure: Sean Duffy		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 13288.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway		Amount 55108.34	
City San Diego	State CA	Zip Code 92131	Transaction ID : F57.000017
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: NY District: 18
Name of Federal Candidate Supported or Opposed by Expenditure: Nan Hayworth		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 55108.34		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway		Amount 8658.33	
City San Diego	State CA	Zip Code 92131	Transaction ID : F57.000018
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: CA District: 36
Name of Federal Candidate Supported or Opposed by Expenditure: Mary Bono Mack		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 8658.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

77055.00

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 8 OF 8
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NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway		Amount 20313.33	
City San Diego	State CA	Zip Code 92131	Transaction ID : F57.000019
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: WI <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Reid Ribble		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 20313.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee		Date MM / DD / YYYY	
Mailing Address		Amount	
City	State	Zip Code	
Purpose of Expenditure	Category/ Type	Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure:		Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee		Date MM / DD / YYYY	
Mailing Address		Amount	
City	State	Zip Code	
Purpose of Expenditure	Category/ Type	Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure:		Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee		Date MM / DD / YYYY	
Mailing Address		Amount	
City	State	Zip Code	
Purpose of Expenditure	Category/ Type	Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure:		Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	20313.33
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	812808.00